SCHOOL BOARD MEETING

Wednesday, January 8, 2020

The School Board of the Sioux Falls School District 49-5 of Minnehaha County, South Dakota, was called into regular session, pursuant to due notice, on Wednesday, January 8, 2020 at 4:12 p.m. in the Instructional Planning Center, 201 East 38th Street, Sioux Falls, South Dakota, with the following members present: Nan Baker, Kate Parker, Todd Thoelke, Vice President Carly R. Reiter, President Cynthia H. Mickelson. Absent: none.

Action ST00437

A motion was made by Kate Parker and seconded by Todd Thoelke, five (5) votes "yes" on roll call **approving the minutes of a meeting** held on December 4, 2019 and which were furnished to the Sioux Falls Argus leader for publication, in unapproved form, all in accordance with SDCL §13-8-35.

Action ST00438

A motion was made by Carly R. Reiter and seconded by Nan Baker, five (5) votes "yes" on roll call, **approving the agenda** as presented.

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President Mickelson asked about any conflicts of interest. None were brought forward.

Action ST00439

A motion was made by Nan Baker and seconded by Todd Thoelke, five (5) votes "yes" on roll call, **approving Item A through C on the consent agenda** as follows:

- A. Approving the **Consolidated Report of Trust and Agency Funds** of January 8, 2020 and stating for the record that as of November 30, 2019, receipts total \$19,959,160.28 and disbursements total \$17,547,426,63. (see MRF #ST331)
- B. Approving the **Vice President of Finance and Operation's Report** of January 8, 2020 in accordance with the SDCL §13-8-35 (see MRF #ST332) and directing that detailed statement of receipts and balances on hand, as of November 30, 2019, be published as part of these minutes, in accordance with SDCL §13-8-3.

Action ST00439, continued

C2.

C3.

C4.

- C. Accepting the Southeast Tech Personnel Report, as follows:
- C1. **Resignations.** Accepting the resignation of School District Personnel as of the effective date indicated, the personnel having been previously employed by Board Action, as follows:

<u>Name</u> Employment Contract, 12 Month Jansick, Ross	Effective Location/Positions, full-time IT Support Ctr Ma		<u>Date</u> 01-10-20
Federal Work Study, part-time Hochhalter, McKenzie Skidmore, Jacob	Scarbrough Ctr Financial Aid		12-13-19 12-13-19
Instructor, 186 Day, full-time Derry, Elise	Nursing Program	12-20-19	
Other Help, part-timeBoll, TraceyFood ServiceClaussen, CharlesTest Center ProctorHimmerich, LelaTest Center ProctorHoogshagen, DanielleScarbrough Ctr			11-18-19 11-26-19 11-06-19 12-05-19
Student Help, part-time Hochhalter, McKenzie	Scarbrough Ctr		12-13-19
Involuntary Employment Termin Program Assistant, 184 Day, full Heibult, Mashaile Student Help, part-time Running Enemy, Jovan			12-12-19 12-13-19
Change of Status Location Name Position Administrator, 12 Month, full-time Van Laecken, Erik IT, CIO	<u>n From</u>	ep 5,	To 1.0 FTE, LvI E, Step 4, \$113,340.77, Effec. 01-01-20
Employment RecommendationsNameLocatioFederal Work Study, part-time, pLucid, AngelaMarketin	on/Position per hour	Effective Date	<u>Amount</u> \$14.00

Action ST00439, continued

C4.	Employment Recomme <u>Name</u> Instructor, 206 Day, full	Location/Position		Effective Date	<u>Amount</u>
	Stoltenburg, Nathan	Construction Mgr 1.0 FTE, Lane 3, 103 days prorate	Step 9,	01-06-20	\$29,871.00
	Instructor, part-time, pe Hendrickson, Lanette Jones, Suzanne	r hour Early Childhood Early Childhood		12-19-19 12-19-19	\$24.00 24.00
	Instructor, part-time, lu Jurrens, Misty	mp sum ENDT, 6 months \$5,810.00 per mo		01-01-20 to 06-30-20	\$34,860.00
	Other Help, part-time, p Deaver, Bradley Forster, Amy	er hour Test Center Proc Test Center Proc		01-06-20 01-06-20	\$15.00 15.00
	Program Assistant, 184 Weihe, Connor	Day, full-time, pe Lead Teacher, 1. Lvl Z, Step 11		01-06-20	\$14.79
	Student Help, part-time Simon-Esteban,Raymunde Flood, Martin Pap, Haley Sherwood, Colton			01-13-20 12-26-19 01-13-20 01-02-20	\$10.50 10.50 10.50 10.50
C5.	Salary Change Name	Location/ Position	Effective <u>Date</u>		Proposed <u>Pay</u>
	Other Help, part-time, p Stephens, Connie		12-08-19		\$13.25
	Student Help, part-time Hegge, Nadine Weber, Brookelyn	, per hour Scarbrough Ctr Scarbrough Ctr	01-12-20 01-12-20		\$11.00 11.

Action ST00440

Vice President of Enrollment Management Megan Fischer and Marketing and Communication Coordinator Jen Lambley provided an update on the new website that launched for Southeast Tech on December 17, 2019. (see MRF #ST333) Stamats, a higher education consulting firm secured by Southeast Tech in 2018, conducted a recruitment and marketplace audit and identified challenges impacting enrollment and institutional identity. Their #1 recommendation for Southeast Tech: Build a new SEO-rich website for the college. Marketing staff worked with Blend Interactive on the discovery phase of the new website, including the site architecture and content plan, and

Action ST00440, continued

consulted with Blend on the best selection for a Content Management System (CMS). OU Campus, An OmniUpdate product, was selected for the CMS. Designed with features and modules unique to higher education, OU Campus meets Southeast Tech's web content management needs. Search Engine Optimization (SEO) strategy is the primary component for a website to be excellent and to render the desired results. Marketing partners with Ruffalo Noel Levitz on SEO strategy and will do so for one-year post-launch. It is critically important to integrate owned, earned and paid media for better SEO, and Lawrence & Shiller is Southeast Tech's agency of record that Marketing partners with who helps to strategize this effort. A great website is a process, not a project.

Following general discussion, a motion was made by Nan Baker and seconded by Carly R. Reiter, five (5) votes "yes" on roll call **acknowledging the meet the New SOUTHEASTTECH.EDU Report.**

Action ST00441

Vice President of Academics Benjamin Valdez provided the Partnership Update Report (MRF #ST334). Southeast Tech is working with the City of Sioux Falls Housing Authority and the Home Builders Association to develop a partnership to support the Construction Management academic program. At present Southeast Tech does not have the proper lab facilities to provide student instruction for its Construction Management Program. To ensure students are provided with a strong educational experience Southeast Tech is developing this partnership. The partnership would be for the Housing Authority to identify a residential property owned by the City of Sioux Falls that will be remodeled by students in the Construction Management program. The Home Builders Association will be assisting by providing equipment, supplies, and support during the construction process.

This educational model will allow students to truly have a hands-on learning experience by where they are integrated into the construction remodel of an actual home. Students are not only gaining the educational experience, but they are also developing work portfolio to be able to show an employer their skills and actual projects they were involved with. The partnership is more than just providing students with a learning environment. It is also an example of how Southeast Tech, in partnership with local industry, give back to the community. The remodeling of these homes are providing residential housing for low income families and revitalizing our community.

Following general discussion, a motion was made by Carly R. Reiter and seconded by Kate Parker, five (5) votes "yes" on roll call, **acknowledging the Partnership Update Report.**

Action ST00442

On motion by Kate Parker and seconded by Carly R. Reiter, five (5) votes "yes" on roll call, the School board **adjourned** at 4:43 p.m.

CYNTHIA H. MICKELSON Presiding Officer

TODD VIK

Business Manager