

Southeast Tech
Program Overview
EXECUTIVE SUMMARY

Purpose:

To provide the School Board information about the Entrepreneurship program and the Business Administration program, including the Management and Human Resources Emphases, at Southeast Tech.

The presentation will provide the School Board information about the Entrepreneurship program and the Business Administration program, including the Management and Human Resources Emphases, at Southeast Tech and introduce the principals involved. The presentation will include program details, student demographics and career/employer information. These programs are both AAS Degrees and provide students many opportunities by utilizing technical electives and different emphases.

Administrative Recommendation to School Board:

To acknowledge the Entrepreneurship program and the Business Administration program, including the Management and Human Resources Emphases, Overview Report.

Our Story

Business Administration

Management Emphasis

Human Resources Emphasis

Entrepreneurship

Report to Sioux Falls School Board

May 3, 2017

**SOUTHEAST
TECH**

BUSINESS

Our Programs

- **Business Administration**

- 2 year AAS degrees
 - Emphasis in Management
 - Emphasis in Human Resources
 - Emphasis options require specific classes in place of electives

- **Entrepreneurship**

- 2 year AAS degree

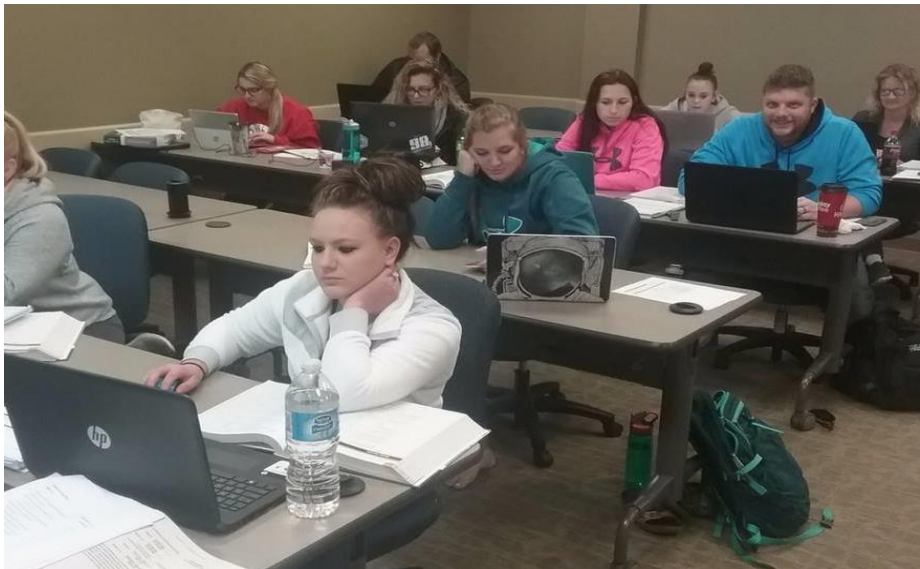
** 16 credit Management Certificate in development

Our Faculty

- Three Full Time Faculty with a combined **52** years of service to Southeast Tech in addition to relevant industry experience.
 - Pat McGee; MBA
 - Management, Sales, Communication, Advertising
 - Stacy McManus; MS
 - Human Resources, SHRM member, Cost Accounting
 - Jean Rose; MA
 - 30 years as Entrepreneur and Bookkeeper, 34 years as educator
- Currently advisors to **270** online and on campus students

Who are our students?

- Traditional Students- NW Iowa, SW Minnesota, Eastern South Dakota
- Transfer Students- from 4 year schools- looking for a better fit
- Non- Traditional- seeking new careers, advancement or retraining
- Online/ On Campus- Approximately 50% of students -fully online



ON CAMPUS

ONLINE



Online programs

- All Business Administration and Entrepreneurship programs are offered fully online.
- Programs follow “Best Practices” as outlined by HLC and SLOAN.
 - Clear, specific and timely communication
 - Voiced lectures
 - Interactive class communication
 - Hands on activities and assignments- just like in traditional classes
 - Specific due dates each week
 - Stable LMS for delivery
 - Instructor Support on weekends and evenings

What does an online class look like?

The screenshot shows a web browser window displaying the LMS interface. The browser's address bar shows the URL: https://stinet.southeasttech.edu/ICS/Academics/BUS/BUS_130/2016_SP-BUS_130-28C_O/Main_Page.jnz. The page header includes the Southeast Tech logo and the text "WELCOME TO STINET YOUR SOURCE FOR STUDYING, LIVING AND WORKING AT SOUTHEAST TECH!". A navigation menu at the top lists various site sections like Home, Southeast Cares, Admissions, Academics, Campus Life, Student, Faculty, Employees, Continuous Quality, and My Pages. The user is logged in as "Pat McGee".

The main content area is titled "BUS 130 28C O - Business Communications" and features a sidebar on the left with a "WEEKLY AGENDAS" section. The sidebar also includes links for "About This Course", "Bookmarks", "Course Content Import", "Announcements", "Blog", "Handouts", "Calendar", "PowerPoint Lectures", "Discussion", "Course Information", "Coursework", "Syllabus", "Attendance", "Gradebook", "Computer Resources at Southeast Tech", "MINDTAP", "Add a Page", "Content Manager", "Usage Statistics", "Quick Links", "My Current Courses", "My Pages", "My Groups", "Copy Courses", and "Southeast Tech Cares".

The main content area includes a "Welcome to Business Communications" message, a "Contact Information" section with the email pat.mcgee@southeasttech.edu, phone numbers, and office hours. A prominent yellow banner with red text reads: "BEGIN EACH WEEK BY LOOKING AT THE WEEKLY AGENDAS". Below this, there are sections for "Announcements" (stating no incoming announcements), "Blog" (stating no available blog posts), and "Handouts". The "Handouts" section lists various documents such as "GETTING STARTED", "WEEK DATES-SPRING 2017", "Printable Powerpoints", and a list of course materials (e.g., "BUS 130 Ch 1 Pt 1 10TH ED (.pptx, 7342K)").

The Windows taskbar at the bottom shows the system time as 2:54 PM on 4/12/2017, along with icons for various applications like school..., Google..., Skype..., Power..., Week..., and TechS...

DATA

- Program started in 1991. 2,262 graduates to date.
 - Now average 130 per year.
- %EMPLOYMENT within 6 months of graduation
 - Business Administration 97% 81% in field
 - Entrepreneurship 100% 100% in field
- Where are our Grads working:
 - SD 86.7%
 - IA 6.3%
 - MN 4.8%
 - Other 2.2%

Innovative leadership



- Diversity Fair
- Successful Student Seminars
- Latino Outreach
- STI for the Cure
- New Student Welcome
- Business Trip
- Halloween Costume Contest

What do grads say about Southeast's Business programs?



SGT Brian Slack, USARMY
NG SDARNG (US)

The reasons I chose STI, are simple.

When I was at SDSU, I wasn't a student, I was just a number. They didn't care if you passed or failed. When you needed help, it wasn't there. At STI, I would get help that day, or the next. If I wasn't doing so good in a class(Accounting), I could ask for help and would receive it.

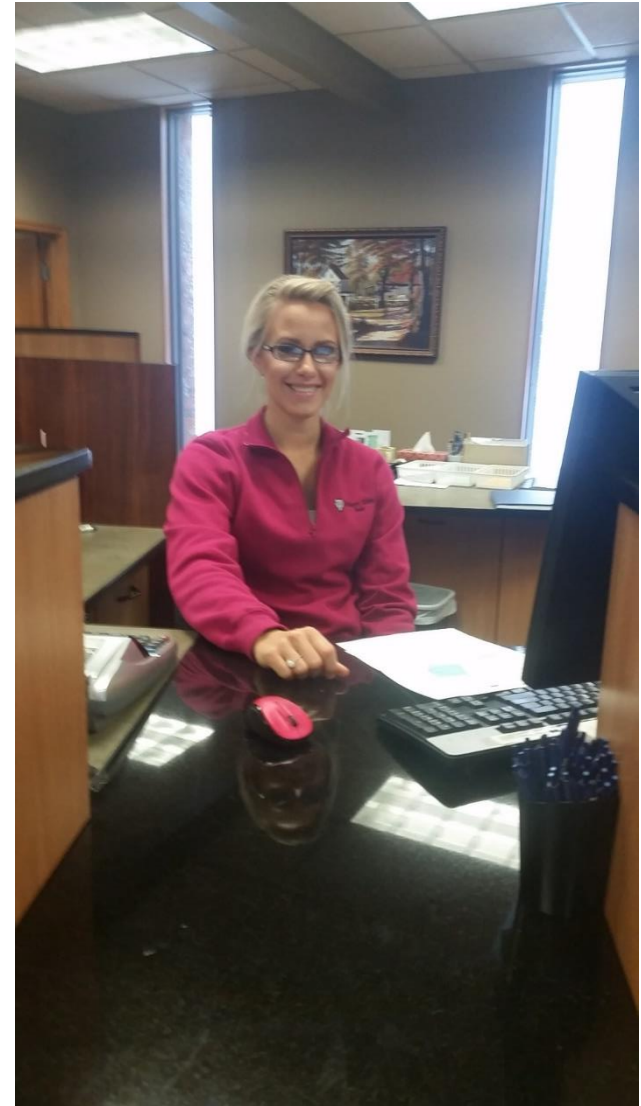
Teachers at STI care about you and your future. Teachers at STI want to see you exceed the standard -be more of a professional.

March of 2003, I was enrolled at STI and was called to Active duty for Operation Iraqi Freedom. My teachers, and STI staff, refunded me my full amount of money for my classes, and my books. SDSU told my buddy to take a hike. STI made sure that I could concentrate on my deployment and family. This made life very easy on someone who had very little time before leaving.

What do grads say about Southeast's Business programs?

Southeast Tech was the right choice for me because I felt a genuine passion for teaching from the Instructors. I knew that I was being set up for success and establishing the building blocks that would create my career. I enjoyed the small class sizes that welcomed open discussions and the mentoring I received from Instructors who truly wanted me to succeed.

Elizabeth Olesen, Teller/operations
Security State Bank, Chancellor, SD

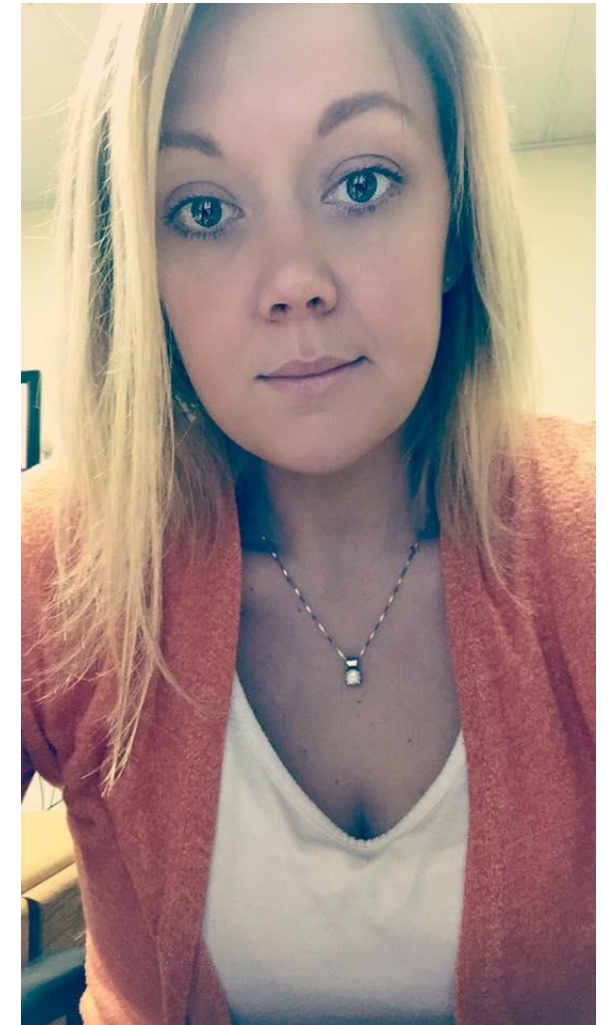


What do grads say about Southeast's Business programs?

Aristotle once said "Educating the mind without educating the heart is not education at all."

The professors of the Business Program at Southeast Tech made this quote a reality for me. As a non-trad student and completing most of my degree online, I always felt amazing support by all of the professors. Southeast gave me the comfort of completing my degree and still allowing me the time to work and be with my family, but it was the true faith that the staff had in me that helped me push me through the finish line! I am forever grateful for all that I have learned and all the things that I continue to carry in my heart each day in my career.

Janean Michalov; Sioux Falls Furniture Mission



Where do our graduates work?



Shanna Homandberg
Senior Team Manager
Tastefully Simple
Loveland, Colorado

Eric Rhodes
Manager
Billion Auto-body
Sioux Falls



Tom Casanova
Air Traffic Controller
Longmont, CO



Where do our graduates work?



Carrie Poncelet
Account Manager
Holmes Murphy
Sioux Falls

Katy Samuelson
Books are Fun
Platte, SD



Tyler Neeman
SD Public Broadcasting
Operations Engineer
Vermillion, SD

The answer is.....

Our Grads work in **all industries!**

They work in:

- Health Care
- Banking/finance/credit
- Real Estate
- Retail
- Insurance
- Hospitality
- Manufacturing

They are:

- Managers
- Sales people
- Service providers
- Business owners

They are right around the corner:

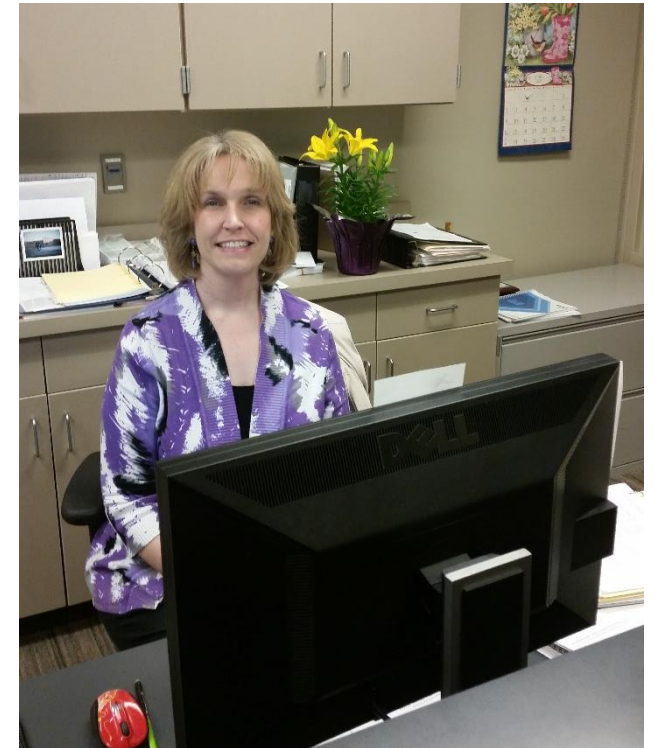


Missy Braak
Purchasing Supervisor
Sioux Falls School District



Karen Winter
Testing Center Proctor
Southeast Tech

Robin Erdmann
Academics Admin Assistant
Southeast Tech



Some come full circle



Thank you

Administrative Recommendation to School Board:

To acknowledge the Southeast Tech : Our Story Report

Questions?

