Governor Daugaard
Backs Dual Credit for Tech Ed

Half Million in Scholarships for Fall 2014

Industry Working to Grow Tech Grads

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**Transformation.** What I have learned throughout my lifetime is that nothing stands still and the ability to change, to transform, isn’t an option for us. The same can be said for education, especially higher education. The world is a different place than it was when I grew up in Long Valley, SD. There was no internet, no cell phones and a computer was bigger than I am! Southeast Tech has gone through some pretty radical changes as well because technical education isn’t the same as it was. It has transformed dramatically over the past decades to become more specialized, just like technology has changed the workplace. Take a moment to read through this issue of Tech Times to see how Southeast Tech is transforming to meet the needs of our workforce, our community and our new generation!

**Jeffrey R. Holcomb**
President, Southeast Tech
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Southeast Tech selected as higher ed leader.
On the value of technical education

“Everyone at Southeast Tech wants to see you succeed. They aren’t simply there for a job, they strive to help their students pass with flying colors. I loved the small classrooms and the one-on-one time that was easily attainable. Instructors actually had backgrounds in what they were teaching about and had credible field experience with their course.”

On making things happen for her success

“I knew from my junior year of high school I wanted to open up my own boutique some day. To do so I felt I would need a better education in business and the finances that went into starting it. If you know you’re wanting to get in school, learn everything that you can quickly, and get out in the working field, Southeast Tech will help you achieve that in the shortest amount of time possible.

On realizing it takes more than a degree to succeed

“I am the buyer, manager, advertiser, salesperson and everything in between that it takes to run a successful business. I attend markets in Dallas, LA, and Atlanta two to three times a year, I manage my three employees, set up window and clothing displays, create ads for magazines and for online marketing, I handle all the social media channels (Facebook, Twitter, Pinterest, Instagram, YouTube) and run our online website. It’s hard work but so worth it!”

On entering the insurance business

“The income is terrific, between salary and commissions. I’m very happy with my income at 25 years old and I bring home more than I would have imagined for my age. I’m a people-person, so being able to meet all sorts of people, and meet with different business owners makes the day-to-day aspect very refreshing! It’s also very nice to be able to conduct business with a business owner over a game of golf.”

On having freedom in the workplace

“The flexibility in my schedule is amazing. I decide what I do every day, and as long I view myself as being productive, it’s nice to be able to go home early some days.”

On growing his business

“The biggest thing I love about my career is networking. When doing commercial insurance sales, building relationships is one of the most important aspects to be successful. From being involved with the Chamber of Commerce and Young Professionals Network, I’m able to talk with and get to know a lot of people. In the professional business industries, having connections is what can make or break your career.”

Chelsea celebrated 5 years in business earlier this year!
Southeast Tech surveys business students and responds by structuring classes four days a week.

Life doesn’t stop for students when they’re attending college and at Southeast Tech, it’s no exception. After conducting a survey to current business students to find out their take on how they’d like to have classes offered, the results were clear.

Overwhelmingly, students preferred a Monday through Thursday class structure, having Fridays off for additional one-on-one assistance if they need it. The driving force behind this preference wasn’t to have an extra-long weekend, but to meet the needs of a student population that is working in addition to attending school, many times 15 plus hours a week, and meeting family commitments.

Southeast Tech has responded by offering all business degrees and diplomas in a Monday through Thursday format starting Fall 2014. According to Admission’s Director Jim Rokusek, “We are always looking for ways to make education affordable and accessible for people in our community. This is another way we can help make that possible.”

For more information, contact Southeast Tech’s Admission office at 605.367.6040 to find out how you can get a jump start this summer. Transfer students are always welcome!

If you’re considering pursuing a degree in business, but don’t think you have the time to fit classes into your busy schedule think again. Southeast Tech has designed a brand-new Business Administration degree schedule that’s just two days a week!

In addition to many convenient, entirely online programs at Southeast Tech, the all new two-day Business Administration model blends daytime and online classes. The result is a degree that still allows students to graduate in two years while opening up their schedule for work or other commitments.

Classes are scheduled on-campus Tuesdays and Thursdays from eight until noon for accelerated instruction with skilled instructors. Then, when it’s convenient for them, students will be able to view course materials and complete most of their assignments online, making it the perfect pairing.

To save your seat for this fall, contact Admissions at 605.367.6040 today!

Check with your employer about tuition reimbursement.
While the need for technically skilled employees is still at an all-time high for South Dakota, Southeast Tech has taken its own stance on helping meet that need. According to President Jeff Holcomb, “We understand how crucial our graduates are to our state economy. Our goal is to help individuals make the step towards a technical career even easier with our new scholarship initiative."

With $500,000 in scholarship dollars available for Fall 2014, prospective students have the opportunity to cut down even further on student debt. While the majority of degrees at Southeast Tech have a maximum sticker price of less than $30,000 with most considerably less, it already meets the approval of financial experts who suggest capping student debt at the first year salary expectations.

“South Dakotans, and Midwesterners in general, are hard-working people who believe in putting in an honest day's work. But they also expect value for their money and education shouldn't be an exception to that,” notes President Holcomb.

“Our state needs technically skilled workers, that's a well-known fact. Having a scholarship to apply toward an affordable degree that is tailored to meet our economic needs is how we are looking to help our state, our industry partners and our community members.”

To learn more about the new scholarship initiative at Southeast Tech, visit www.scholarship.southeasttech.edu.

**SCHOLARSHIPS AVAILABLE**

- **True Blue**
  - $1,000
  - Available for Incoming Students

- **Building South Dakota**
  - $2,500 Annually up to Two Years for a Maximum of $5,000
  - Available for Incoming Students

- **Presidential Scholarship**
  - $1,000
  - Available for Incoming Students

- **Southeast Tech Foundation**
  - Awards Range from $500 to $2,000
  - Available for Incoming and Current Students
“Dual credit opportunities are a win-win-win-win. Students who start college or tech schools with some credits already earned are more likely to complete on time and at less cost. Universities and technical institutes get the opportunity to make themselves known to prospective students and to help prepare them for success when they graduate. High schools gain flexibility to offer more opportunities to students at no cost to the district, and the state gets more young people who are ready to succeed, live, and work here in South Dakota.” Governor Dennis Daugaard, 2014 State of the State Address

South Dakota high school students in their junior and senior years have an incredible opportunity to double up on high school and college-level credits at the same time. Because of recent South Dakota legislation, it’s extremely affordable at just $40/credit hour! Interested but want to know more? Check out our Q & A on the following pages to see how you can make sure your student takes advantage of this cost and time saving measure.
Q: What do you mean by Dual Credit?
A: Dual credit is an opportunity for high school students who meet admissions standards to enroll in public postsecondary institutions in South Dakota and simultaneously earn credits for both their high school diploma and postsecondary degree or certificate.

Q: How do I know if I’m eligible to take Dual Credit courses?
A: Work with your high school counselor to ensure you know your options. They will be able to help guide you through the application and registration process.

Q: How much will it cost to take Dual Credit courses?
A: Through a new program approved by the legislature, dual credit coursework is available to public high school students in grades 11-12 at the rate of $40 per credit. Students are responsible for the cost of the course credits and any required textbooks or related course materials.

Q: Will I save money by enrolling in a Dual Credit course at Southeast Tech?
A: Yes! At Southeast Tech you will save $157.00 per credit hour. This can add up to $471.00 for a three credit-course.

Q: Who teaches Dual Credit courses?
A: Dual credit courses are offered by the postsecondary institution’s faculty members, are governed by the postsecondary institution’s policies, and follow the postsecondary institution’s established processes for admissions, registration, billing and grade reporting.

Q: Where can I take Dual Credit courses?
A: Students are able to take a number of on-campus and online classes, including general education and career and technical education courses.

Q: How can I sign up for Dual Credit courses?
A: All students must work through their high school to enroll in Dual Credit courses. Check with your high school counselor to help you through the process. You can fill out an application for Southeast Tech dual credit online.

Q: What courses does Southeast Tech offer for Dual Credit?
A: Southeast Tech offers many courses for Dual Credit. You can view the classes online.

Q: Can I transfer my credits from Southeast Tech to another college?
A: There are several general education courses that can be transferred to all South Dakota tech schools, colleges or universities.
but not all. Make sure you clarify this with Southeast Tech before registering.

Q: I want to take Dual Credit courses but I’m worried I won’t be able to fit them into my schedule?
A: By taking a Dual Credit course you are fulfilling your high school graduation requirements as well as the institution you’re taking the course from. Check with your high school counselor to determine the flexibility of your schedule.

Q: Do I have to commit to Southeast Tech after high school to take Dual Credit courses there?
A: You aren’t committed to Southeast Tech after high school graduation. However, all courses you take at Southeast Tech will apply toward your degree if the class you’ve taken pertains to the degree you choose to enroll in.

Q: Will I have someone to talk with at Southeast Tech if I need assistance?
A: Southeast Tech has a Dual Credit specialist that will work with you and your school district throughout the process once you have completed an application. Email Anna Fischer at anna.fischer@southeasttech.edu for more information or call 605.367.5467.

Q: How will I pay for courses at Southeast Tech?
A: You can pay for your courses through Southeast Tech’s business office.

Before joining Southeast Tech, Anna served as a high school counselor and enjoys working with high school students to plan for their future career goals.

anna.fischer@southeasttech.edu
605.367.5467

High school students must work through their high school counselor to enroll in Dual Credit courses.
TECH ED WORKS FOR ME

Sparking interest and telling the true story about technical education and the rewarding careers it can lead to.

In an environment of a technical-skills hungry workplace, the timing couldn't be better for an initiative that focuses on getting more workers recruited, trained and flowing into the region's workforce. At Southeast Tech, that's exactly what is happening through their initiative TechEd Works For Me.

A collaborative workforce initiative designed to elevate the image of technical education and promote it as a fast-track solution to a lucrative career in industry, its goal is to raise awareness and spark interest about technical education and the rewarding careers that are available in industry. Through direct mail, social media, print advertising, press coverage, and informational Tech Talk meetings for high school students and parents, TechEd Works for Me will have a lasting impact on the region by addressing workforce needs and creating a sustainable workforce now and in the future.

General perception of technical education is rooted in the belief that it is best suited for under-achieving students not interested in challenging, high-paying careers. In addition, careers are frequently thought to be undesirable positions for industry that focus heavily on manual-labor in a dirty environment. TechEd Works is aimed at changing these perceptions and getting students and their parents to take a fresh approach.

“Career and Technical Education programs can help prepare our young people to live and work in the 21st Century. These programs are very closely aligned with our state’s workforce needs: from welding and machining, to healthcare and construction trades, to engineering and biosciences. These programs give students experiences so they understand these aren’t “dirty jobs”, but opportunities to work with the latest technology – hands-on, right here in South Dakota at our universities and technical institutes.”

– Taken from Governor Dennis Daugaard’s January 17, 2014 Weekly Column; Preparing Our Youth
The strength of TechEd Works is a collaboration of many who are absolutely committed to workforce development. We thank our first partner, Forward Sioux Falls, whose initial investment made it all possible. The following 27 industry businesses and organizations have generously joined in with their financial investment and their participation.

• AGC Building Chapter
• AGC Highway Chapter
• Amesbury Truth
• Architecture Incorporated
• Component Manufacturing
• Dakota Digital
• DocuTap
• Egger Steel
• Forward Sioux Falls
• Graham Tire Company
• HenkinSchultz Creative Services
• Home Builders Association of the Sioux Empire
• Jay Egge Automatic Service
• Koch Hazard
• Lloyd Properties
• Luverne Truck Equipment
• Malloy Electric
• Marmen Energy
• Midcontinent Communication
• Midwestern Mechanical
• P & M Steel
• POET
• SDN Communications
• Sheehan Mack Sales & Equipment
• Showplace Wood Products
• Sioux Empire Home Builders Association Care Foundation
• Sturdevant’s Auto Parts
• Van Buskirk Companies
• Wilson Trailers

Contact the Southeast Tech Foundation at 605.367.7464 for more information on becoming a partner.

HEALTH CARE
ON THE ROAD

South Dakota Allied Health Training Consortium awarded $16.2 million grant for rural health care.

The South Dakota Allied Health Training Consortium (SDAHTC), a Southeast Tech led consortium group of the state’s four technical and two tribal schools, was recently awarded a $16.2 million U.S. Department of Labor grant to maximize the development and expansion of innovative training programs in partnership with local health care employers. This award provides the SDAHTC with the funding to create 25 training programs over the next three years.

Over that period, the consortium will implement strategies to expand and enhance education and training opportunities in health care courses and programs. Emphasis will be placed on serving rural communities and Native American reservations by increasing the number of adults earning certificates, degrees, and diplomas in two years or less; replicating innovative and effective methods for designing and delivering instruction that addresses specific industry needs; and improving the learning outcomes of participants.

Beginning in the Fall of 2014, Licensed Practical Nursing (LPN) classes will be offered in the Chamberlain area. Health Information Services (Fall 2014) and Medical Coding (Fall 2015) programs will be offered in the Pierre area as well. In addition to the programs being offered in rural communities, two state-of-the-art simulation trailers are currently being constructed and are slated to be completed by late 2014.
You’ll extend your horizons, find new challenges and add a whole lot of fun to your life. And you’ll travel farther, higher and faster than you ever have.

Training Solutions Institute and Legacy Aviation, LLC are partnering to bring you an opportunity to learn to fly. As a private pilot, your airplane can take you anywhere you please. Fly friends to the beach. Fly your kids to the mountains. Fly your spouse to a different city every weekend for dinner. Now that’s freedom. You can start at any age, although you must be 16 to solo and 17 to get a pilot certificate. After that, you can progress to an instrument rating. If you’re truly ambitious, you can seek a career in aviation with a commercial certificate, an air transport pilot certificate or a flight instructor’s certificate.

No matter what your ultimate goal in aviation is - be it recreational flying or a more advanced training program - you will start by getting a private pilot's license. Join us for a fun and informative night that could help you get your career off the ground!

LET’S FLY!
Take the next step and find out how you can earn your wings!

Free Information Night
Tuesday, September 16, 2014
6:30–8:30 PM
Ed Wood Trade & Industry Center, Room 105

Aviation professionals from Legacy Aviation will outline the steps and costs involved in obtaining your private pilot’s license and will educate you on what it takes to become a professional pilot. There will also be information on the new Private Pilot’s Ground School to be held in partnership with Training Solutions Institute on the Southeast Tech Campus.

For more information, give us a call at 605.367.7619.
When I was given the opportunity to serve on the Southeast Tech Foundation Board, I considered it a great opportunity to help in workforce development which is so vital to our region. I continue to be impressed by what Southeast Tech does and the quality of students they graduate. There is a definite need in our community for well trained, career oriented, employees.”  – Southeast Tech Board President Kathy Thorson
As a Southeast Tech student, becoming involved in professional student organizations is encouraged for many reasons. This often leads to the opportunity to compete in state and national competitions, which not only gives them the chance to break through as an up and coming professional in their field but offers opportunities to apply for scholarships, travel and network with other students and professionals. Most recently, students competed in the following areas and represented Southeast Tech exceptionally well!

SkillsUSA State Leadership and Skills Conference and Competition

This conference and competition allows students to compete against one another with hands-on skill demonstrations for a panel of judges. First place finishers will move on to a national competition. Southeast Tech is proud to announce that the Transportation Division students swept the competition in five categories! Congratulations on excellent work by all of the students, staff and faculty in those programs. Students that took first place will advance to the National Competition in Kansas City from June 23 to June 28.
Southeast Tech welcomes our newest employees.

Pam Anderson, Academic Affairs Program Secretary; Emily Brick, TAACCCT Grant Retention and Liaison Coordinator; Amanda Dvanajscak, TAACCCT Grant LPN Instructor; Kemla Ewinger, TAACCCT Grant LPN Instructor; Timothy Lemke, Custodian; Denise Fox, TAACCCT Grant Degree and Certification Coordinator; Ken Schaffer, Computer Network Security Instructor; Kari Scofield, TAACCCT Grant Manager

Automotive Service Technology
First place – Keenan Baum

Automotive Refinish Technology
First place – Brady Viet
Third place – Marcus DenHerder

Collision Repair Technology
First place – Pablo Chanquin-Mendez

Diesel Equipment Technology
First place – Jason Cords
Third place – Ben Nelson

Job Skill Demo A (within field of study)
First place – Josh Garcia

AITP National Collegiate Conference
The Association for Information Technology Professionals is the premier network for information technology business professionals. Nine students traveled to Atlanta for the AITP National Collegiate Conference to compete in at least one event in a field of more than 700 competitors from 57 colleges and universities.

PC Troubleshooting
Jon Sturing placed 5th in the Top 10. He also came home with an Honorable Mention certificate and ribbon.

Congratulations to all competing students for excelling at the event! All other students also scored very well, near the top 10, as we proved once again that we can hold our own when competing with the 4-year universities such as Purdue, Texas A&M, and Northwestern!

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NEW RECRUITS

The Western Academic Leadership Forum and Western Alliance of Community College Academic Leaders awarded Southeast Tech with the coveted Annual Academic Leaders Tool of the Year Award. The Forum and the Alliance – which provide the West’s top academic leadership at two and four year institutions and related system and state agencies with a medium for sharing information and expertise and collaborating on regional initiatives, operates under the umbrella of the Western Interstate Commission for Higher Education (WICHE).

Southeast Tech was recognized for The Retention Toolkit, which is a collection of tools that can be used to improve student retention at the post-secondary level. The tools can be used individually or in combination and can be modified to meet the needs of the individual educational institution. The tools in the toolkit include a description, implementation questions, the Southeast Tech implementation process, contact information, handouts and supporting documents, lessons learned and results. According to Tracy Noldner, Southeast Tech Vice President of Student Affairs and Institutional Research, “This is an amazing honor for us to receive this award. Southeast Tech is a leader in our state and it’s nice to validate our work on a national level.”

The Academic Leaders Toolkit (http://alt.wiche.edu), a joint project of the Forum and the Alliance, provides an open repository of useful tools to assist academic leaders in their decision making. Through this exchange of ideas, colleagues aid one another in advancing the academic missions of higher education institutions, systems, and states in the WICHE region and beyond. Submissions are peer-reviewed before being added to the repository.
FAST TRACK SUMMER SEMESTER!

GET A jump start & Enroll for SUMMER SEMESTER!

Still looking for the perfect fit? Look no further than Sioux Falls’ most affordable college! Lighten your load this Fall by taking classes this Summer. Don’t wait – classes start May 12 & June 9!

southeasttech.edu