

Southeast Tech
Strategic Plan Update – Futures Team
EXECUTIVE SUMMARY

Purpose:

To provide the School Board information about the current status of the Southeast Tech Strategic Plan through an update from the Futures Team.

The presentation will provide the School Board information about the Southeast Tech Strategic Plan including a review of the basic pillars, the foundational changes Southeast Tech has made to support the strategic plan, the role of the Futures team and a timeline of activities concerning the strategic plan. The presentation will provide the School Board with the background information and provide an update on the current status of the Southeast Tech Strategic Plan.

Administrative Recommendation to School Board:

To acknowledge the Southeast Tech Strategic Plan Update Report.



Strategic Plan Update (2016-2021)

JANUARY 2018

Strategic Plan

- ▶ Based on 4 Pillars
- ▶ Foundation for implementation includes
 - ▶ Committees/Teams
 - ▶ Training
 - ▶ SPOL (Planning Software)
 - ▶ Evaluation of Outcomes/Targets



Strategic Structure: The Four Pillars

- ▶ Pillar I: 1.0 Institutional Leadership & Management
 - ▶ Pillar II: 2.0 Marketing and Recruitment
 - ▶ Pillar III: 3.0 Programs & Partnerships
 - ▶ Pillar IV: 4.0 Resource Sustainability
- ▶ Each assigned to Committees/Teams for action

Recruitment and
Enrollment

Futures Team

- ▶ Internal Team Charged with Overseeing the Strategic Plan Implementation
- ▶ Assurance Monitors – Three to Four Futures Team Members Assigned to Each Pillar
 - ▶ Communicates with Internal Teams/Committees Assigned to Strategic Planning Initiatives to Assure Implementation
 - ▶ Reports to Futures Team Current Implementation Level and Adjustments
 - ▶ Provides Implementation Reports to Southeast Tech Council and Board

Timeline



Fall 2016

- ▶ Received Strategic Plan approval

Spring 2017

- ▶ Assigned pillars to Committees/Teams/Workgroup (Futures Team)
- ▶ Began implementation process
- ▶ Requested approval for purchasing SPOL

Summer 2017

- ▶ Held Leadership Training
- ▶ Revised Committees/Workgroups/Teams
- ▶ Created tracking spreadsheet

Fall 2017/Spring 2018

- ▶ Initiated goal/target development through Committees/Teams/Workgroups
- ▶ Trained employees:
 - ▶ General Overview of the plan (November Monthly Meeting)
 - ▶ Reviewing each pillar (Monthly Meetings – Dec, Jan, Feb, March)
 - ▶ Developed committee reporting schedule
- ▶ Held Bi-Annual Leadership Training (December)

Strategic Plan Data Terminology

- ▶ **Strategic Plan Goals** are designed to determine progress and assure successful implementation of the plan
- ▶ Goals have established **Targets** for individual years and/or all years of the Strategic Plan
- ▶ **Actions** are activities/tasks that are deployed to support/reach the Goals and Targets

Goals – Targets

GOAL OF THE STRATEGIC PLAN

		Pillar #3: Programs and Partnerships	Goal Targets by Year					
			Initial	Fiscal Year				
Comm/Team	Goal #	Pillar Goals	FY16	2017	2018	2019	2020	2021
		3.1 Relationship Building						
		3.1.1 Develop and Manage Productive Relationships with Sioux Falls Area Companies and Business Groups						
		Increase Career Connections Company Members to 2500 by end of FY21	Goal: 1024	1994	2121	2248	2374	2500
			Result: NA	1994				



GOAL OF THE TEAM/COMMITTEE



TARGET

Actions

ACTIONS

NOT STARTED/
STARTED/
COMPLETED

Strategic Plan Actions 2016-2021						
Pillar #1: Institutional Leadership & Management						Priority Actions
						Fiscal Year
						2017
						2018
						2019
						2020
						2021
1.1 Internal Communications						Completed
1.1.1 Formalize and Main Dynamic Internal Communications						Started
Goal #	EXAMPLE	Set an action to start in a future year.				Not-Started
1.1.1.B	Camp Climate	Implement user-friendly internal STInet communication site				Start
1.1.1.B	Camp Climate	Implement weekly Campus Notes to provide employees info on campus actions				
1.1.1.B	Camp Climate	Formalize process for ideas to flow to Futures Team				
1.1.1.B	Camp Climate	Formalize Futures Team return-communications to teams/committees				
1.1.1.B	Camp Climate	Develop a more formal suggestion process for all stakeholders				
1.1.1.B	Camp Climate	Conduct Noel-Levitz CESS Employee Survey to gain employee input (CESS)				Start
1.1.1.B	Camp Climate	Relaunch the employee recognition process (BLUE)				
1.1.1.B	Camp Climate	Determine best methods to be used for various Institute communications				
1.1.1.A	Camp Climate	Develop and implement a new On-Boarding course for all new full-time hires				
1.1.2 Involve Internal Stakeholders in Strategic Implementation and Adjustment						
Camp Climate		Reassign team/committee leadership to non-administrative positions				
Camp Climate		Assign Strategic Plan implementation to teams/committees of internal stakeholders for implementation				

INDICATE YEAR ACTION WILL START

Current Tasks

- ▶ Committees will confirm goals/targets/actions by March 1st.
- ▶ Jan – May
 - ▶ Committees will report their progress to the Futures Team
- ▶ March – May
 - ▶ Futures will collect reports and data
 - ▶ Futures will review Strategic Plan to assure all sub-sections of the pillars are covered.
- ▶ Summer
 - ▶ Update goals and targets to show progress



Questions?