

Southeast Tech
50th Anniversary / Mike Rowe Event Update
EXECUTIVE SUMMARY

Purpose:

To provide the School Board an overview of Southeast Tech's 50th Anniversary Community Celebration and A New Day in Tech Ed Mike Rowe Visit.

Southeast Tech is celebrating Igniting Careers for 50 Years with a community celebration on campus Thursday, September 13 from 4-9pm. The event's focus is to thank the community for supporting Southeast Tech over the years, current students, welcoming alumni and past employees back to campus, industry partners, and individuals who have never had the opportunity to experience Southeast Tech previously. The event is free for attendees with the exception of food truck vending. This is an Industry supported event.

Southeast Tech is pleased to welcome Dirty Jobs host and technical education supporter Mike Rowe to campus on September 20. The visit is part of a larger event that is being organized by First PREMIER Bank with Mike Rowe visiting other organizations throughout the day and ending with a presentation at Junior Achievement. Mike will be touring the Automotive and Diesel labs on campus as well as presenting to students, employees and industry supporters.

Administrative Recommendation to School Board:

Acknowledge the 50th Anniversary Community Celebration and the New Day In Tech Ed Mike Rowe Visit Report.

SOUTHEAST TECH

IGNITING
CAREERS FOR
50 YEARS!

50
YEARS



CAPITAL CAMPAIGN PRESS CONFERENCE SEPTEMBER 13TH, 10AM

- EVENT SCHEDULED TO ANNOUNCE THE LAUNCH OF SOUTHEAST TECH FOUNDATION'S HISTORICAL SOUTHEAST TECH NOW CAMPAIGN
- FUTURE GOALS AND FUNDING RAISED TO DATE WILL BE ANNOUNCED
- THIS CAMPAIGN COINCIDES WITH AND CELEBRATES SOUTHEAST TECH'S 50TH ANNIVERSARY



COMMUNITY CELEBRATION SEPTEMBER 13TH, 4-9PM

- EVENT SCHEDULED TO THANK COMMUNITY FOR TRUSTING AND SUPPORTING SOUTHEAST TECH SINCE 1968
- THANK YOU TO INDUSTRY PARTNERS FOR WORKING COLLABORATIVELY WITH SOUTHEAST TECH
- WELCOME 20,000+ ALUMNI BACK TO CAMPUS
- WELCOME RETIREES AND PRIOR EMPLOYEES BACK TO CAMPUS
- RECRUITING EFFORT SHOWCASING CAMPUS

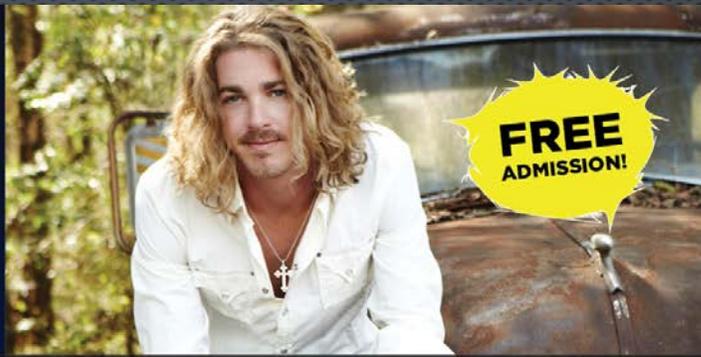
50
YEARS

Igniting Careers for 50 Years



09
—
13
—
18

BIG 92.5
COUNTRY



**DON'T MISS AMERICAN IDOL
COUNTRY SENSATION BUCKY COVINGTON!**

SOUTHEAST TECH

**50th ANNIVERSARY
COMMUNITY CELEBRATION!**

SEPTEMBER 13, 2018 | 4:00 - 9:00 PM

SOUTHEAST TECH CAMPUS 2300 N CAREER AVE • SIOUX FALLS

Thanks to amazing community support, Southeast Tech is celebrating *Igniting Careers for 50 Years* with a community party on campus. Bring your family and friends for an amazing evening!

JOIN THE FUN!

- 4PM FREE Yard Games
- 5:30PM FREE Kid's Zone
- 6PM FREE Phil Baker Children's Performance
- 6-8PM FREE ENTRY Car/Truck/Motorcycle Show
- 7:15PM FREE Bucky Covington Concert
- 8:30PM FREE Fireworks Finale
- 8:45PM After Party Ramkota Hotel - Join Us!

FOOD TRUCKS OPEN 4-8PM

- Big J's Road House BBQ
- Breaking Burrito
- Harry's Yellow Submarine
- The Tasty Trolley

Enjoy a complimentary 50th Cupcake on us!

If ADA accommodation is needed, please contact Steve Herr at 605.367.4450 at least 72 hours before the event.
Southeast Tech is an alcohol and tobacco free campus.



MIKE ROWE CAMPUS VISIT SEPTEMBER 20TH

- SOUTHEAST TECH HAS BEEN ASKED TO HOST 'DIRTY JOBS' TELEVISION HOST AND TECHNICAL EDUCATION CHAMPION MIKE ROWE ON CAMPUS FOR A CAMPUS TOUR AND PRESENTATION TO STUDENTS, EMPLOYEES AND INDUSTRY PARTNERS. THIS IS PART OF A FULL-DAY AGENDA SPONSORED BY A NEW DAY IN TECH ED.



INDUSTRY MEET AND GREET WITH RETIREES AND PRIOR EMPLOYEES, JANUARY 2019

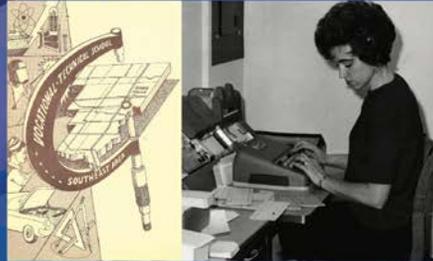
- SOUTHEAST TECH WILL BE HOSTING AN EVENT TO INTRODUCE INDIVIDUALS WHO HAVE BEEN INSTRUMENTAL TO SOUTHEAST TECH'S SUCCESS OVER THE PAST 50 YEARS AND WHO WILL HELP CARRY US INTO THE FUTURE.

1968-1977

1968

Southeast Area Vocational Technical School opens its doors. The programs offered are Practical Nursing, Major Appliance Repair, Industrial Electronics, Drafting, Data Processing, Diesel Mechanics and Airplane Mechanics.

Enrollment was 118 students.
Tuition was \$40 a month!



1970

The Sioux Falls School District purchases a building at 15th and Western and names it The Career Center.

1971

Southeast Tech offers eight 11-month programs ranging from \$550 to \$900 to complete.

1973

An additional facility is purchased and named East Campus of Southeast Tech located at 9th Ave and 14th St. It consists of six buildings that house Advertising Design, Auto Body, Auto Mechanics, Diesel Mechanics, Printing and Horticulture.

1975

The Career Center is renamed West Campus of Southeast Tech.



1978-1987

1981

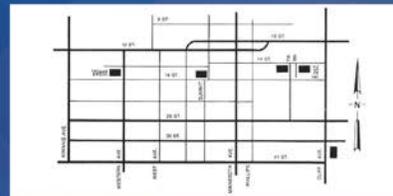
Beadle Elementary School houses programs including Heating, Ventilation, Air Conditioning and Refrigeration, Franchise Restaurant Management, Accounting, Marketing and Computer Literacy courses.



1987

Representative Jan Nicolay and Senator Keith Paisley sponsor and introduce a bill to fund \$3,000,000 for a new Southeast Tech building in Sioux Falls.

Southeast Tech has 500 students enrolled.



1988-1997

1988

The Sioux Falls city commission unanimously approves the annexation of 56 acres proposed for a new Southeast Vo-Tech Institute.

The Sioux Falls School Board approves \$205,000 for the purchase of 56 acres.

\$9 million is requested to complete construction for Southeast Tech's new campus. South Dakota's state legislature approves \$7.5 million.

1989

Southeast Tech is relocated to the current campus location on 56 acres. The 60,000 square foot George S. Mickelson Center is the first building to emerge on campus at an expense of \$3.5 million.



1991

The Scarborough Child Care Center opens its doors. Governor George S. Mickelson proclaims September 6, 1991 as Alva W. Scarbrough Day in South Dakota.

1993

No Mo Vo! Southeast Area Vocational Technical Institute officially changes its name to Southeast Technical Institute.



1994

The Terrence Sullivan Health Science Center is added to campus.



1998-2007

1998

Southeast Technical Institute increases by 112 acres to the west and south of campus.

Southeast Technical Institute becomes the first wireless campus in South Dakota.



2001

The Technology Center opens its doors.



2003

Hummel-Nicolay Hall is added to campus allowing 100 students to live on campus for the first time.



2005

Andera Hall welcomes an additional 100 students to live on campus, bringing the number of students living on campus to 200.

The Terrence Sullivan Health Science Center expands to double the size of the facility.

2008-2018

2010

The Mickelson Center undergoes renovations to add a Student Success Center, update Admissions and Financial Aid, expand the Bookstore and Hovland Learning Center.



2014

The Southeast Tech Foundation achieves \$1 million in endowment funds.

2015

Southeast Tech awards the first-ever Build Dakota full-ride scholarships funded from a \$25 million donation from T. Denny Sanford and \$25 million in future funds committed by Governor Daugaard.



2016

The Hub opens to expand the automotive and diesel programs, Paavo's Pizza and Grill opens as well as a 500 seat auditorium. The Ed Wood Center undergoes renovations again to expand the Collision Repair and Refinish area.



2018

The Southeast Tech Foundation initiates its first-ever Capital Campaign Southeast Tech NOW focusing on increasing the number of critically-needed technical graduates in South Dakota.