

**Southeast Tech**  
2018 Enrollment Report  
**EXECUTIVE SUMMARY**

**Purpose:**

To provide the School Board an update on Southeast Tech’s final enrollment numbers for Fall 2018.

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Final enrollment numbers (10-day count numbers) were taken on August 31, 2018, and finalized on Tuesday, September 4, indicating Southeast Tech slightly down in enrollment from Fall 2017. However, the numbers are strong when compared to five-year data.

YEAR	HEADCOUNT	CREDITS
Fall 2014	2,406	30,208
Fall 2015	2,196	27,026
Fall 2016	2,162	26,485
Fall 2017	2,301	28,089
Fall 2018	2,268	27,742

When comparing Fall 2017 to Fall 2018, one can see the impact of dropping Nuclear Medicine, losing Learners2Leaders, and the 15% Summer Melt of students who paid registration fees and enrolled in classes through the Academic Advising and Registration (AAR) process but did not matriculate to the 10<sup>th</sup> day of the semester.

Over the past year, Southeast Tech Enrollment Management has continued to improve processes to increase enrollment and retention.

1. Intentionality of Admission Reps to work their funnels of accepted students and encourage their attendance at AARs.
2. Intentionality of Student Success Advisors to monitor students’ class attendance, Southeast Tech Care referrals, and academic activity.

Highlights for Fall 2018 include increased enrollments for 50% of programs and apprenticeships providing a pathway to professional success for 38 individuals (even though apprenticeship students are not included in total headcount and credit enrollment numbers).

**Administrative Recommendation to School Board:**

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Acknowledge the Fall 2018 Enrollment Report.

# **Enrollment Report**

## **Fall Semester 2018**

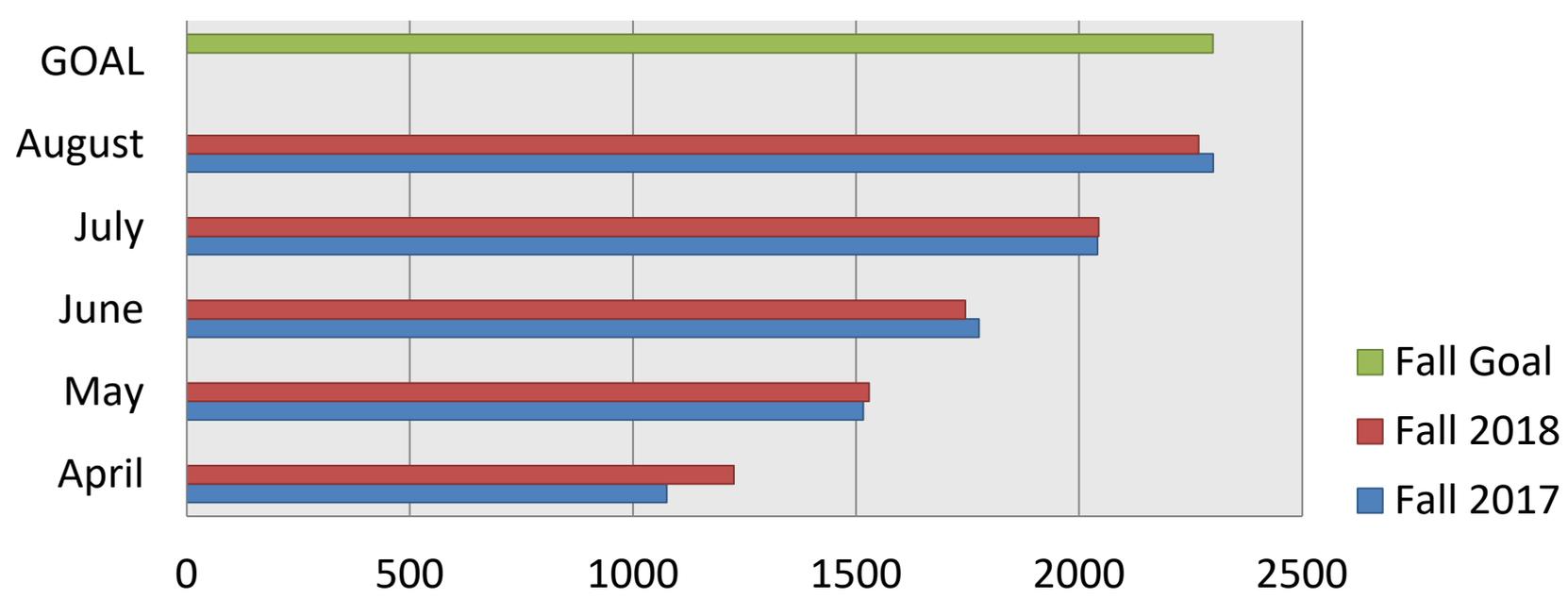
**Megan Fischer, VP for Enrollment Management**  
**Kristie Vortherms, Registrar / Student Success Director**

**September 5, 2018**

# Recap of Fall 2018 Recruitment

- Applications and admits, slightly ahead of Fall 2017
- Total headcount and credit hours, slightly down
- Summer Melt
- Fall 2018 enrollment highlights

## Total Headcount



## Fall 2018 Headcount

**9/01/2017**

**9/01/2018**

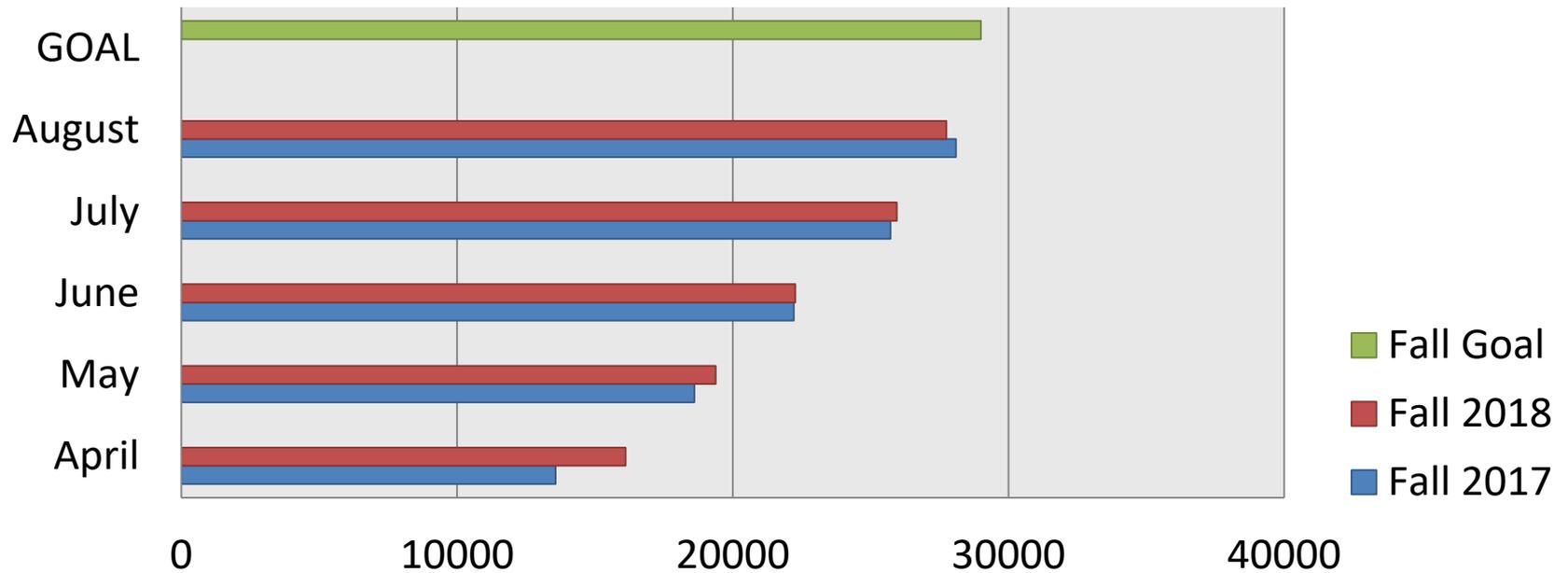
**2,301**

**2,268**

**-33**

**-1.43%**

## Total Credits



## Fall 2018 Credits

**9/01/2017**

**9/01/2018**

**28,089**

**27,742**

**-347**

**-1.24%**

# Five Year Comparison

YEAR	HEADCOUNT	CREDITS
FALL 2014	2,406	30,208
FALL 2015	2,196	27,026
FALL 2016	2,162	26,485
FALL 2017	2,301	28,089
FALL 2018	2,268	27,742

# 2017 vs. 2018

- 2017 AARs = 1,019
- 2018 AARs = 1,180 ... +161 students
- Summer Melt of 15% *(1,003 enrolled on 10<sup>th</sup> day)*
  
- Teach-out for Nuclear Medicine  
*(9 students enrolled last fall)*
- Decreased Dual Enrollment
  - *(174 students in 2017 vs. 126 students in 2018 ... -48 students)*
  - *(discontinuation of Learners2Leaders ... 34 students enrolled last year)*
- Student Success' Improved Processes
  - *Class attendance*
  - *Southeast Tech Care Referrals*
  - *Academic Activity*

# Fall 2018 Enrollment Highlights

- **Increased Enrollments for 50% of Programs**
  - Medical Coding *(29 to 43 = +48.3%)*
  - Turf Management *(9 to 13 = +44.4%)*
  - Early Childhood *(16 to 21 = +31.3%)*
  - Accounting *(42 to 54 = +28.6%)*
  - LPN *(44 to 55 = +25%)*
  - Surgical Technology *(35 to 43 = +22.9%)*
  - Auto Technology *(31 to 37 = +19.4%)*

# Fall 2018 Enrollment Highlights

- **Additional Apprenticeship Programs**

- Dental Assisting Apprenticeship = 12
- Carpentry Apprenticeship = 6
- Plumbing Apprenticeship = *est.10*
- Summer Carpentry Pre-Apprenticeship = 10

- **Student Success!**

# Questions

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